

THE AMERICAN GOLF GIRL LEGACY JUNIOR CHALLENGE

WESTERN NEW YORK

June 28, 2027

Niagara Falls Country Club / Lewiston, NY

Proceeds support

BUFFALO SEMINARY

Leading with honor, courage, confidence, and compassion for over 175 years.

SEM
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EST. 1851

HOST & CO-CHAIR

Amy Alcott

LPGA & World Golf Hall of Fame Member

For more information on sponsorship opportunities and participation,
visit americangolfgirl.com

AGG
AMERICAN GOLF GIRL

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ABOUT AMERICAN GOLF GIRL

American Golf Girl (AGG) is a next-generation girls' golf movement that goes beyond instruction to build identity, confidence, and competitive pathways. We integrate technology-enhanced learning, elite mentorship, and a national community network to create not just golfers, but future champions and leaders on and off the course. From first swings through competitive play and adult leadership, AGG provides a continuous pathway where girls discover their power, develop their game, and define their future. AGG differentiates itself by operating as both a development program and a modern brand ecosystem for girls in golf designed to complement and enhance the exceptional work already being done in this space. We believe the future of the game is built through collaboration, not competition. We don't just teach golf—we build champions, leaders, and a sisterhood that lasts a lifetime.

AGG LEGACY JUNIOR CHALLENGE – WNY

The AGG Legacy Junior Challenge pairs top WNY juniors (ages 13–17) with LPGA Legends in a one-of-a-kind pro-am format. Unlike typical junior tournaments where young players compete only against peers, or pro-am events where amateurs are typically adult business executives, this tournament creates a rare convergence:

Aspiring Athletes Meet Accomplished Professionals: Junior golfers witness professional excellence up close and gain insights into what championship-level performance requires

Mentorship in Action: LPGA Legends share wisdom about competitive mindset, course management, and navigating the pressures of high-stakes golf

Women Supporting Women: The tournament celebrates female athletic achievement and provides young girls with powerful role models

Regional Pride: Western New York's best young talent represents the region on a stage that attracts media attention and community interest

PROGRAM

PARTICIPANTS

- 18 LPGA Pros paired with 18 top WNY juniors. Junior applicants will be evaluated based on their golf resumes and their community and leadership involvement. Applicants will submit a written statement and video to the selection committee as to why they should be chosen and what they hope to take away from the experience.
- The WNYPGA oversees the selection process
- Each group will include one Pro, one Junior and 3 paid amateur players

**Pro-Am Pairings Party: Sunday, June 27,
5:00PM – 8:30PM**

Niagara Falls Country Club

- Cocktails, buffet dinner, remarks and player introductions by Host Amy Alcott
Tickets to this event are available to Niagara Falls CC non-playing members for a cost of \$200.00. Billed to member's account. Includes dinner and a \$75.00 donation to Buffalo Seminary.

Tournament: Monday, June 28, 2027

- **7:00AM – 8:30AM:** Course open for check-in and practice, light breakfast provided
- **9:00AM** - Shotgun Start – Scramble format – one caddie per group
- Lunch provided at stations on course
- **3:00PM** – Awards Ceremony, one-hour open bar and passed hors d'oeuvres

CONTESTS & PRIZES

First-Place Low Junior wins a complimentary entrance to the 2027 Women's Porter Cup
First Low Pro & First Low Junior
First-Place Gross Team & Net Team
First Low Individual Net Player
Closest to the Pin, Longest Drives

FORMAT

Pro & Junior each play their own ball.

Scramble: Team-based format where all members tee off, the best shot is selected, and everyone plays their next shot from that spot. The process repeats until the ball is holed, with team recording one score per hole.

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NIAGARA FALLS COUNTRY CLUB

Nestled atop the Niagara Escarpment, Niagara Falls Country Club offers an A.W. Tillinghast classic, 18 hole design and sets up views of Lewiston, Youngstown, Niagara-on-the-Lake, and Toronto. This championship course plays 70-par 6,621 yards. Tillinghast is recognized as one of the greatest course architects of the 20th century who is credited with later collaborations on Augusta National, Winged Foot, Oak Hill, Baltusrol and many others. The course was later updated by Robert Trent Jones Sr., Geoffrey Cornish, and Brian M. Silva.

NFCC has hosted the renowned Porter Cup since its inception in 1959. Originally known as the International Invitation at Niagara Falls Country Club, this premier amateur event is proud to have hosted over 67 Major winners on the PGA and LPGA Tours including Tiger Woods, Phil Mickelson, Dustin Johnson, Brooks Koepka, Brian Harman, and Rickie Fowler to name a few.



In 2013 a women's tournament was added with Casey Cathrea the winner of the inaugural event. Among the other women's winners throughout the tournament's history is current LPGA star Brooke Henderson who won in 2014.

The Niagara Falls Country Club and Porter Cup have shaped generations of golf — and community — in Western New York. Now the club will write its next chapter: hosting an elite mentorship opportunity for top junior girls to play alongside Legends of the LPGA.



The 2027 winner of the inaugural AGG Legacy Junior Challenge - WNY will receive an exemption in the 2027 Women's Porter Cup.

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ABOUT BUFFALO SEMINARY

A Foundation of Excellence

Inspired by our past.

For over 175 years, Buffalo Seminary has been at the forefront of educating and empowering young women. Since our founding in 1851, our legacy has been built on a foundation of academic rigor and the development of resilient, confident leaders. Today, that mission extends beyond the classroom and into athletics, where our student-athletes continue to lead with honor, courage, confidence and compassion.

Shaping the Future.

The AGG Legacy Junior Challenge serves as a vital platform to share a bold vision for SEM Athletics and Facilities that will build on our high caliber programs and dedication of our players. By supporting this event, you are not just participating in a tournament; you are investing in a tradition of excellence dating back to 1851 and helping us build the physical infrastructure that will empower SEM girls for the next century.



A Message from Tara VanDerveer

1971 SEM Graduate

Buffalo Seminary is where I first learned what it means to compete—really compete. Running drills in that gym, pushing myself and my teammates, figuring out how to win and how to lose with grace. SEM didn't just teach me basketball. It taught me that being a serious athlete and a serious student weren't in conflict—they were the same thing.

Having celebrated 175 years of leadership in girls' education in 2026, SEM remains focused on the growth and sustainability of its athletic programs—that, frankly, I could only dream about in 1971.

These girls deserve that. I hope you'll join us.



Tara VanDerveer

2011 Naismith Memorial Basketball Hall of Fame
Second-winningest coach in NCAA basketball history (1,216 wins)

1996 Olympic Gold Medal as Head Coach of Team USA

Three-time NCAA champion as Head Coach at Stanford (1990, 1992, 2021)



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FUNDING OPPORTUNITIES

TITLE SPONSOR: \$50,000 (Exclusive Category – One Available)

Naming Opportunity

Company name and logo to be incorporated into tournament name “AGG Legacy Junior Challenge Presented by YOUR COMPANY NAME” on all materials

Prominent Corporate Recognition

- Premier logo placement on all event materials, signage, and branding
- Prominent branding at **Pro-Am Party** and **Tournament Day**
- Logo on all **ancillary items** (credentials, signage, pairings, digital materials, awards, step & repeat, etc.)
- Logo inclusion on all **media, press releases, and advertising**
- Integrated **90-day media and social media campaign**
- Inclusion in all **American Golf Girl and Buffalo Seminary social media campaigns**
- Featured sponsor profile/content opportunities during promotional period

Verbal Recognition

- Recognition by **Host Amy Alcott** during Pro-Am Pairings Party and during the Tournament Awards Ceremony
- Opportunity to provide **welcome remarks** at Pro-Am Party and Awards Presentation

Event Entry

- Entry for two (2) teams (6 total golfers), including cart fee, breakfast, lunch, on-course hospitality, cocktail reception and Awards ceremony
- One premium player gift package for each attendee
- Six (6) tickets to evening dinner reception

Complimentary Tickets

- Receives 3 additional complimentary Pro-Am Party and Awards Ceremony tickets per team for guests

Celebrity Procurement

- Opportunity for the first choice of **LPGA Pro selection** to join your team(s)

Exclusive Post-Event Impact Report

- To include media reach, social analytics, and event impact summary

Right of First Refusal for following year



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FUNDING OPPORTUNITIES

PRESENTING SPONSOR: \$30,000 (Two Available)

Prominent Corporate Recognition

- Recognition as **Presenting Sponsor** in event branding and materials
- Logo placement on event signage and printed materials
- Inclusion in **90-day media and social media campaign**
- Branding presence at **Pro-Am Party** and **Tournament Day**
- Logo on select ancillary items and digital materials

Media Recognition

- Company highlighted in all press releases to both national and local television, radio and social media outlets
- Inclusion in American Golf Girl and Buffalo Seminary social media promotions
- YOUR COMPANY recognized as a valuable community partner supporting WNY girl's golf and Buffalo Seminary

Verbal Recognition

- Recognition by **Host Amy Alcott** during Pro-Am Pairings Party and during the Tournament Awards Ceremony

Event Entry

- Entry for one (1) team (3 total golfers), including cart fee, breakfast, lunch, on-course hospitality, cocktail reception, and Awards ceremony
- One premium player gift package for each attendee
- Three (3) tickets to evening dinner reception

Complimentary Tickets

- Receives 3 additional complimentary Pro-Am Party and Awards Ceremony tickets per team for guests

Celebrity Procurement

- Opportunity for the second and third choice of **LPGA Pro selection** to join your team(s)



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FUNDING OPPORTUNITIES

TEAM SPONSOR | \$10,000

YOUR TEAM NAME and logo on golf hole, Caddy bibs

Event Entry

- Three (3) playing spots, including all cart fees, group caddie, and on-course food and beverage

Team Recognition

- Team name on caddy bibs and team bios on the event website

Player Gift Package

- One premium player gift package for each golfer

Complimentary Tickets

- Receives 3 additional complimentary Pro-Am Party and Awards Ceremony tickets per team for guests

Celebrity Procurement

- Opportunity for choice of **LPGA Pro selection** to join your team(s)

CUSTOMIZED & SPECIALTY SPONSORSHIPS AVAILABLE UPON REQUEST



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to benefit
BUFFALO SEMINARY



For more information on sponsorship opportunities and participation,
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